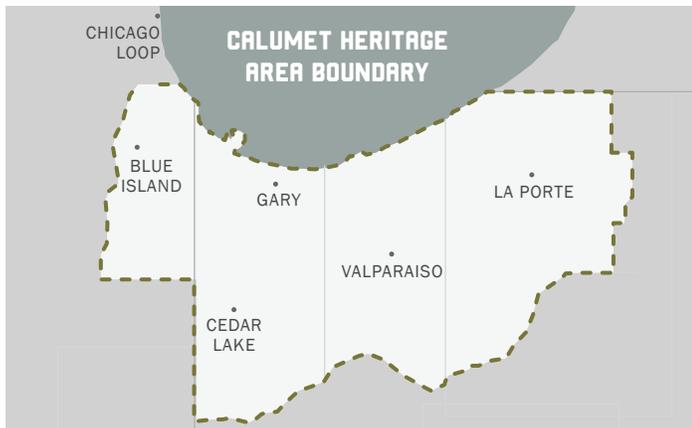




TELL ME MORE

An initiative led by Calumet Collaborative and Calumet Heritage Partnership with the support of the Field Museum is underway to achieve a National Park Service designation for the Calumet region.

We believe the Calumet, bookended by Dunes National Park and Pullman National Monument, is a place of nationally significant natural, industrial, labor, and cultural heritage assets. If these assets are preserved and interpreted, they can advance economic opportunity and enrich the lives of residents and visitors from across the region and the nation. Until a national designation is achieved, the dedicated group of hundreds of volunteers are committed to act as if it is an official heritage area, known today as the **Calumet Heritage Area**. In order for the Calumet Heritage Area to achieve its greatest potential, we need as many stakeholders as possible to show support for the initiative. Here's why you should be involved in the Calumet National Heritage Area initiative.



THE AMAZING STORIES OF THE CALUMET NEED TO BE TOLD

The Calumet has countless stories of innovation in industry, labor and environmental activism. The technological innovations of industry, union organized strikes - including the first black union strike of the Pullman Porters, the nationally recognized Labor Day holiday, and environmental activism that led up to creation of the EPA, whose first administrator was a Hoosier (Ruckelshaus). The incredible biodiversity, amazing stories of Native Americans, the diverse population and immigrant journeys and settlements - including those that migrated through the Great Migration - will all have their stories elevated through the Calumet Heritage Area.

ECONOMIC DEVELOPMENT: INCREASED VISITATION SUPPORTS THE LOCAL ECONOMY

Increased visitation from residents and visitors boosts tourism related industries such as hotels, restaurants, bars, and attractions. Making the Calumet a destination creates a place that people want to live and move to and businesses to relocate to. On average every \$1 spent on a Heritage Area generates \$5.50 of additional local income/revenue.

THERE'S SO MUCH TO EXPLORE IN THE CALUMET

New programming will connect residents and visitors to the special places in the region - they will learn from long-time residents and local experts about the natural, cultural and economic conditions of the past and the plans for the future.

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A CALUMET HERITAGE AREA BRAND GIVES THE REGION A UNIFIED IDENTITY

A unified identity under the Calumet Heritage Area will help organize work more effectively, promote the assets and attract more visitors, and create a sense of place for the residents – a place to belong to and take pride in. Through wayfinding and interpretative signage a unified brand will help orient residents and visitors throughout the region.

NATIONAL DESIGNATION BRINGS FUNDING AND PUTS THE CALUMET ON THE MAP

There is a small amount of funding that is allocated when approved by Congress as a federally designated National Heritage Area. The federal funding needs to be matched 50/50 (cash and in-kind) encouraging regional, state and national foundations and agencies to coordinate and leverage their support of the Calumet, creating a bigger impact in the region. With the national designation, the Calumet National Heritage Area will be recognized by the National Park Service, and becomes integrated into their wayfinding systems with the official National Park Service arrowhead, signage and online materials.



THE STORY WE WANT TO TELL

The more you explore the Calumet, the more you'll uncover the atypical beauty and resilience of the land, the industry, and the people. Soak in the sun, surfers, and stunning vistas of the dunes along Lake Michigan. Stumble upon architectural relics that showcase the area's industrial heritage. And venture off the beaten path to find quaint, traditional downtowns, craft breweries, and local galleries. This rich balance of nature, diversity, and history—all within proximity to a vibrant Metropolitan area—creates an unrivaled destination for all kinds of adventures, worthy of exploring again and again.

GET IN TOUCH

For more information, please visit calumetheritagearea.org

To become involved in this initiative, please contact Sarah Coulter at sarah@calumetcollaborative.org or 708-297-9162

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